



# THE Poetry Review

THE INSPIRED CHOICE FOR ADVERTISERS

## 2015 artwork/copy deadlines & publication dates

Issue	Artwork/copy/inserts	Publication
Spring	20 February	2 April
Summer	22 May	25 June
Autumn	28 August	18 September
Winter	10 November	10 December

## Prices

Display advertising	Full page	Half page	Quarter page
Colour	£565	£360	n/a
Mono	£390	£275	£195

5% DISCOUNT ON SERIES BOOKINGS. ALL RATES SHOWN EXCLUDE VAT.

## Inserts

Loose inserts £550 ex VAT into 3,500 copies up to 12gms. Additional weight POA.

## Technical specification

### Dimensions (height x width)

Full page FULL BLEED	238 x 157mm (WITH BLEED 244 x 163mm)
Full page WITH BORDER	190 x 107mm
Half page	91 x 107mm
Quarter page PORTRAIT	91 x 50mm
Quarter page LANDSCAPE	42 x 107mm

## Artwork

Please send copy by email as a print-ready PDF. Display ad copy should be supplied as CMYK or greyscale files. Fonts must be embedded within the PDF. High-resolution jpegs are also accepted. Files should be 300dpi at 100% ad dimensions. Full page adverts should be supplied with crop marks and 3mm bleed on all four sides.

*“There’s no more direct route to thousands of enthusiastic and engaged poetry lovers” – Julia Bird, Poetry School & Jaybird Live Literature*



To advertise in *The Poetry Review*, call Robyn Donaldson on 020 7420 9880 or email: [rdonaldson@poetrysociety.org.uk](mailto:rdonaldson@poetrysociety.org.uk)

